

REINVENTING SUCCESS YOUR PASSION. YOUR LIFE.

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2018:
HP is bringing
PREMIUM
to reality



HP's INNOVATION FRAMEWORK



DESIGN

for the way you work
and live



SECURITY

to work anywhere



COLLABORATION

for connecting & creating

ONE LIFE

PREMIUM TO ENTERPRISE



*HP EliteBook x360 1030 G2
Launched Jan 2017*

PREMIUM TO MAINSTREAM



*HP EliteBook 840 G5
Launched Spring 2018*

PREMIUM TO EVERYONE



*HP EliteBook x360 1030 G3
Launched Summer 2018*

PREMIUM INNOVATION FOR THE MODERN OFFICE



HP ELITEBOOK X360 1030 G3

WORLD'S SMALLEST
BUSINESS CONVERTIBLE⁶

HP ELITE X2 1013 G3

WORLD'S SMALLEST
BUSINESS DETACHABLE⁷

HP ELITEBOOK 1050 G1

WORLD'S FIRST ULTRA-SLIM
BUSINESS NOTEBOOK WITH
NVIDIA® GeForce® GTX
GRAPHICS¹⁴

HP ELITEONE 1000 G2

WORLD'S FIRST BUSINESS
CLASS 34" CURVED AIO
WITH DISCRETE GRAPHICS¹⁵

HP S14 PORTABLE DISPLAY

WORLD'S FIRST 14" USB
TYPE-C™ PORTABLE
DISPLAY¹⁶



WORLD'S FIRST OUTDOOR VIEWABLE
DISPLAY IN A BUSINESS CONVERTIBLE⁸

HP ELITEBOOK X360 1030 G3



WORLD'S MOST SECURE
AND MANAGEABLE PCs⁹

HP ELITE PCs



WORLD'S MOST ADVANCED VIDEO
CONFERENCING IN A BUSINESS CONVERTIBLE¹¹

HP ELITEBOOK X360 1030 G3

ULTRA-MOBILE:

WORLD'S SMALLEST BUSINESS CONVERTIBLE⁶

HP ELITEBOOK X360 1030 G3

ALWAYS ON: World's lightest 13" business convertible offering 4G LTE¹⁸

WORK ANYWHERE: World's first Outdoor Viewable Display in a business convertible⁸

MAKE CONNECTIONS: World's most advanced video conferencing in a business convertible¹¹

EXPRESS YOURSELF: World's first active pen with proximity alert for business PCs¹⁹

DOUBLE THE CORES

Intel® 8th gen Intel Quad Core³⁸ processors pack the power to get down to work



SEE MORE

13" DISPLAY IN A 12" CHASSIS

HP EliteBook x360 1030 G2

HP EliteBook x360 1030 G3



13.3"

Diagonal
Screen

SIDES

50%

THINNER

CHIN

39%

THINNER



13.3"

Diagonal
Screen

ALWAYS ON

WITH THE WORLD'S LIGHTEST 13"
BUSINESS CONVERTIBLE WITH 4G LTE¹⁸

Most Common Issues with Public Wi-Fi²³:

Not Available 43%

Unreliable 42%

Too Slow 41%

NEW!



Up to 18 hour battery life²⁴ for a PC that only sleeps when you do

Power-naps like a champ with fast charge technology²⁵

NEW!



Supports up to Cat9 4G LTE²⁶ so you can stay connected, beyond the bounds of WiFi

NEW!



Faster, more reliable WiFi - HP Connection Optimizer²⁷ helps auto-repair wireless drivers and connect you to the fastest WiFi access points

THE WORLD'S FIRST OUTDOOR VIEWABLE DISPLAY

IN A BUSINESS CONVERTIBLE⁸

Without outdoor viewable display



With outdoor viewable display



Anti-Glare Touch Display

700 nit brightness³⁰

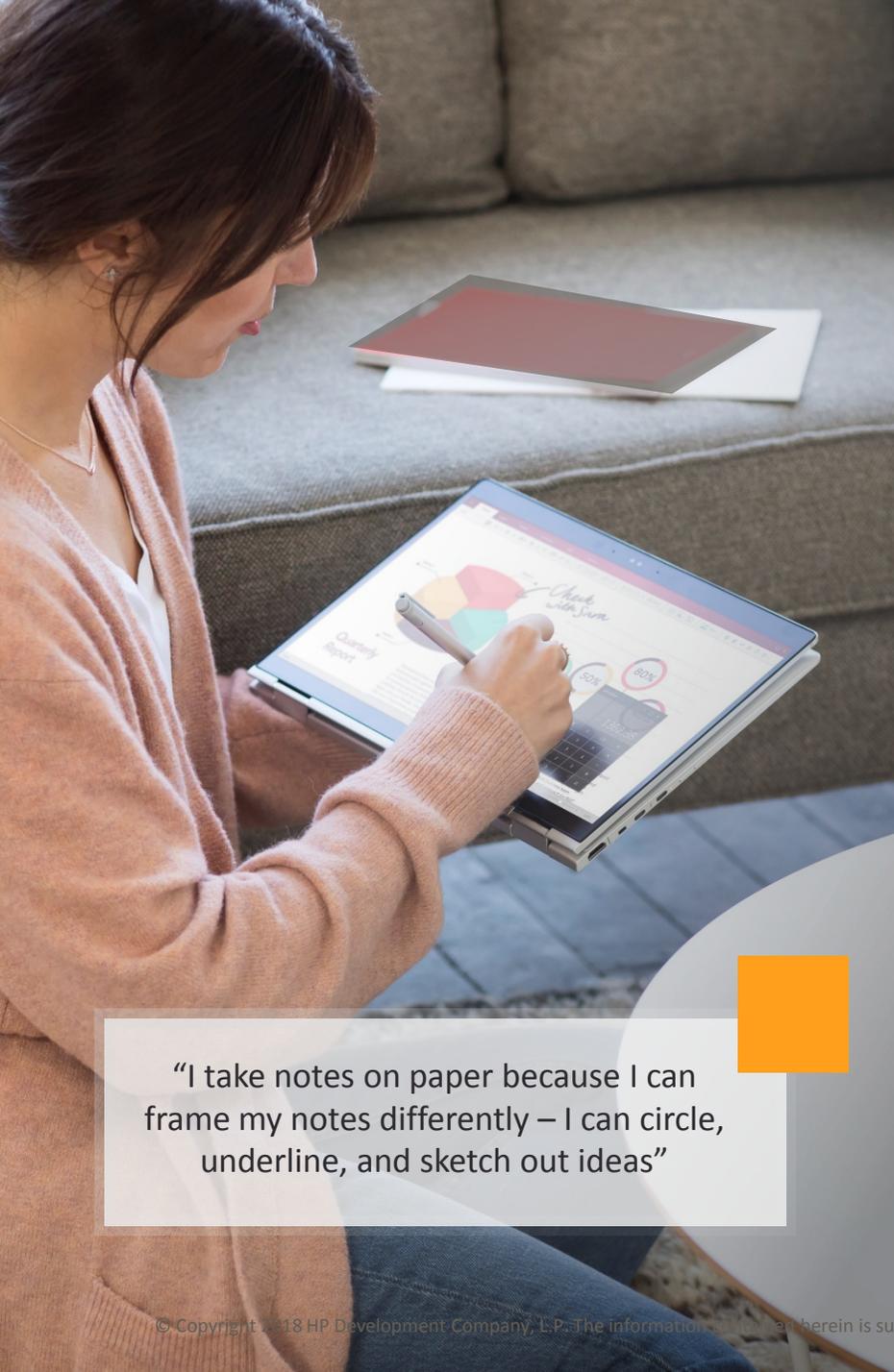
Ambient Light Sensor

"...hands down a huge improvement." - Michael, early evaluator

*Artist rendering

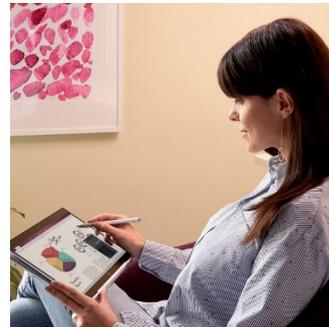
EXPRESS YOURSELF

WITH THE HP RECHARGEABLE ACTIVE PEN³² – THE WORLD'S FIRST ACTIVE PEN WITH PROXIMITY ALERT FOR BUSINESS PCs¹⁹



“I take notes on paper because I can frame my notes differently – I can circle, underline, and sketch out ideas”

NEW!



More natural - double the pressure sensitivity and added Tilt detection vs previous gen make writing more nuanced

NEW!



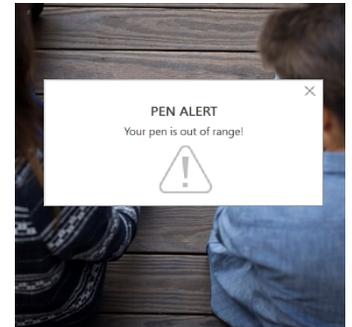
USB Type-C™ Chargeable using the same charger as your PC. Lasts all week on a 30 minute charge³³.

NEW!



Magnetic Attachment Keeps your pen at the ready as you move between meetings

NEW!



Receive digital alerts when the pen is too far from the PC, so you never leave it behind

MEANINGFUL CONNECTIONS

WITH THE WORLD'S MOST ADVANCED VIDEO CONFERENCING IN A BUSINESS CONVERTIBLE¹¹

50% use their notebook for audio conferencing³⁵

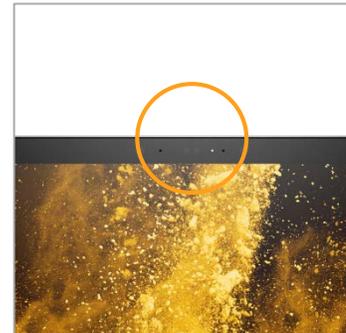


NEW!



Over 70% louder vs previous gen
4 speakers, 4 discrete amps
Lower bass roll off for richer sound

NEW!



Full HD Webcam for high resolution collaboration – new this gen

NEW!



World Facing Mic for improved noise cancellation
Skype for Business® Certified³⁶



HP Premium Collaboration Keyboard lets you answer, mute/unmute, and more

HP ELITEBOOK X360 1030 G3

80
dB

300
Hz

4
Speakers
Discrete
Amps

CRANK IT UP

MOST POWERFUL AUDIO VERSUS LEADING BUSINESS NOTEBOOKS¹²

LOUDER THAN EVER

4 speakers with 4 discrete amps achieve 80 db sound – over 70% louder than the previous gen

RICHER SOUND

Lower bass roll off (300 Hz) for rich, authentic sound – including better voice quality

HP ELITEBOOK X360 1030 G3

LIGHTEN YOUR BAG

MORE PORTS, FEWER DONGLES

Seamlessly connect to displays or transfer files from flash drives with the included HDMI Port and USB Type-A Port

FASTER AND MORE FLEXIBLE

2 USB Type-C™ ports adapt to meet your changing needs with support for Thunderbolt™3, DisplayPort™, and charging



2 USB Type-C™

HDMI

USB-A



BIOMETRIC SECURITY

FAST AND PROTECTED LOG INS, USING WINDOWS HELLO



IR CAMERA FOR FACIAL RECOGNITION

IR technology identifies you in a variety of lighting conditions

HARDENED FINGERPRINT SENSOR

Unlock your PC with a simple touch. Fingerprint data is secured and encrypted by the sensor hardware.

HP MULTI-FACTOR AUTHENTICATE

Fortify your security with up to three authentication factors - including fingerprints and facial recognition⁸⁷.

HP ELITEBOOK 1000 Series PCs

DESIGNED WITH QUALITY IN MIND

HP TOTAL TEST PROCESS

120,000 hours of testing per product

- Electrical tests
- Power tests
- Performance tests
- Reliability tests
- Thermal tests
- Acoustic tests
- Durability tests
- Communication tests

EXTREME TESTING

MIL-STD-810G Testing²²

- Drop
- Vibration (cat4)
- Vibration (cat24)
- High/Low temp
- Freeze/thaw
- Altitude
- Dust
- Sand
- Temp shock
- Humidity
- Explosive Atmosphere
- Functional shock

SUSTAINABILITY

HP EliteBook 1000 Series have earned:



ENERGY STAR®



EPEAT® Gold⁸⁸



TCO

HP EliteBook x360 1030

GENERATION COMPARISON

G2

G3



G2		G3
13"	DESIGN	13" Display in a 12" Chassis
Up to 16.5 Hours ²⁴	BATTERY	Up to 18 Hours²⁴
4G LTE CAT 4 ²⁶	LTE	4G LTE CAT 4/ 9²⁶
Glossy	COVER GLASS	Etched Glass Anti-Glare
Up to 340 nits	BRIGHTNESS	Up to 700 nits³⁰
HD	WEBCAM	FHD
Active Pen	PEN²³	Rechargeable Active Pen ³²
72 dB /400 Hz	SPEAKERS	80 dB/300 Hz; 4 Discrete Amps
2 Front Facing	MICROPHONES	2 Front Facing, 1 World Facing
1 USB-C™ Thunderbolt™ 3 2 USB 3.1 Gen 1	PORTS	2 USB-C™ Thunderbolt™ 3 1 USB 3.1 Gen 2
Up to 512 GB ³⁹	STORAGE	Up to 2 TB³⁹
Dual Core	PROCESSOR	Quad Core ³⁸
HP Sure Start Gen3 ⁴⁹	SECURITY	HP Sure Start Gen4 ⁴⁰ HP Sure Run⁴¹ HP Sure Recover⁴² HP Sure Recover With Embedded Re-imaging⁴³



BEAUTIFUL AND VERSATILE:

THE WORLD'S SMALLEST BUSINESS DETACHABLE⁷

HP ELITE x2 1013 G3



RESOLUTION
UP TO
2736 x 1824

BRIGHTNESS
UP TO
450 nits

HP Elite x2 1012 G2

ENJOY THE VIEW

ULTRA-THIN BEZELS, BRILLIANT DISPLAY

13.3mm thin

RESOLUTION
UP TO
3000 x 2000

OR

BRIGHTNESS
UP TO
700 nits

HP EliteBook x2 1013 G3

TOP

15%

THINNER

SIDES

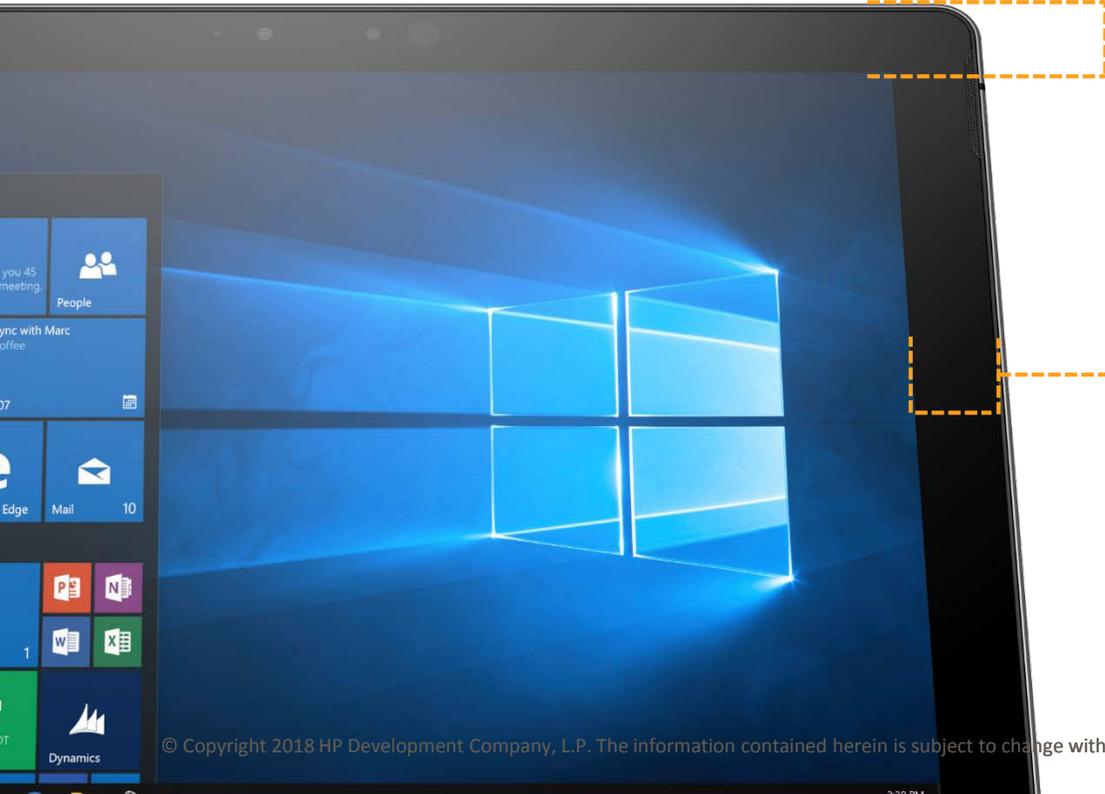
39%

THINNER

CHIN

21%

THINNER



HP ELITE X2 1013 G3

WORLD'S FIRST DETACHABLE AND TABLET WITH AN INTEGRATED PRIVACY SCREEN⁸⁹

9 out of 10 visual hacking attempts
are successful⁴⁵

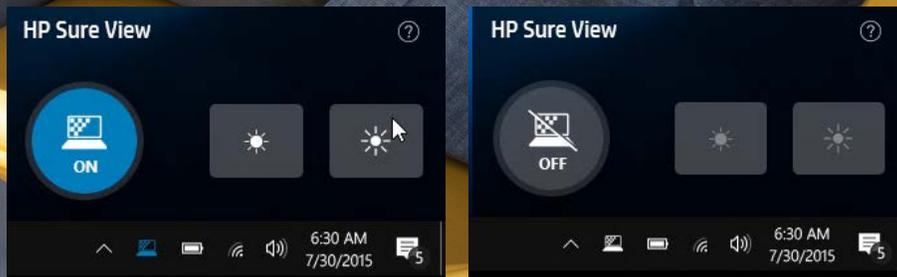
90%

PROTECT YOUR PRIVACY

HP Sure View³¹ Protects against visual hacking in
landscape mode with the press of a button

MULTI-MODE PROTECTION

Easily toggle HP Sure View on or off and adjust
display brightness using the Sure View App⁴⁶, even
in tablet mode



HP ELITE X2 1013 G3

HP RECHARGEABLE ACTIVE PEN³²

80% say they are using Active Pen a ¼ of a time
for annotating text, images, and sketching⁴⁷

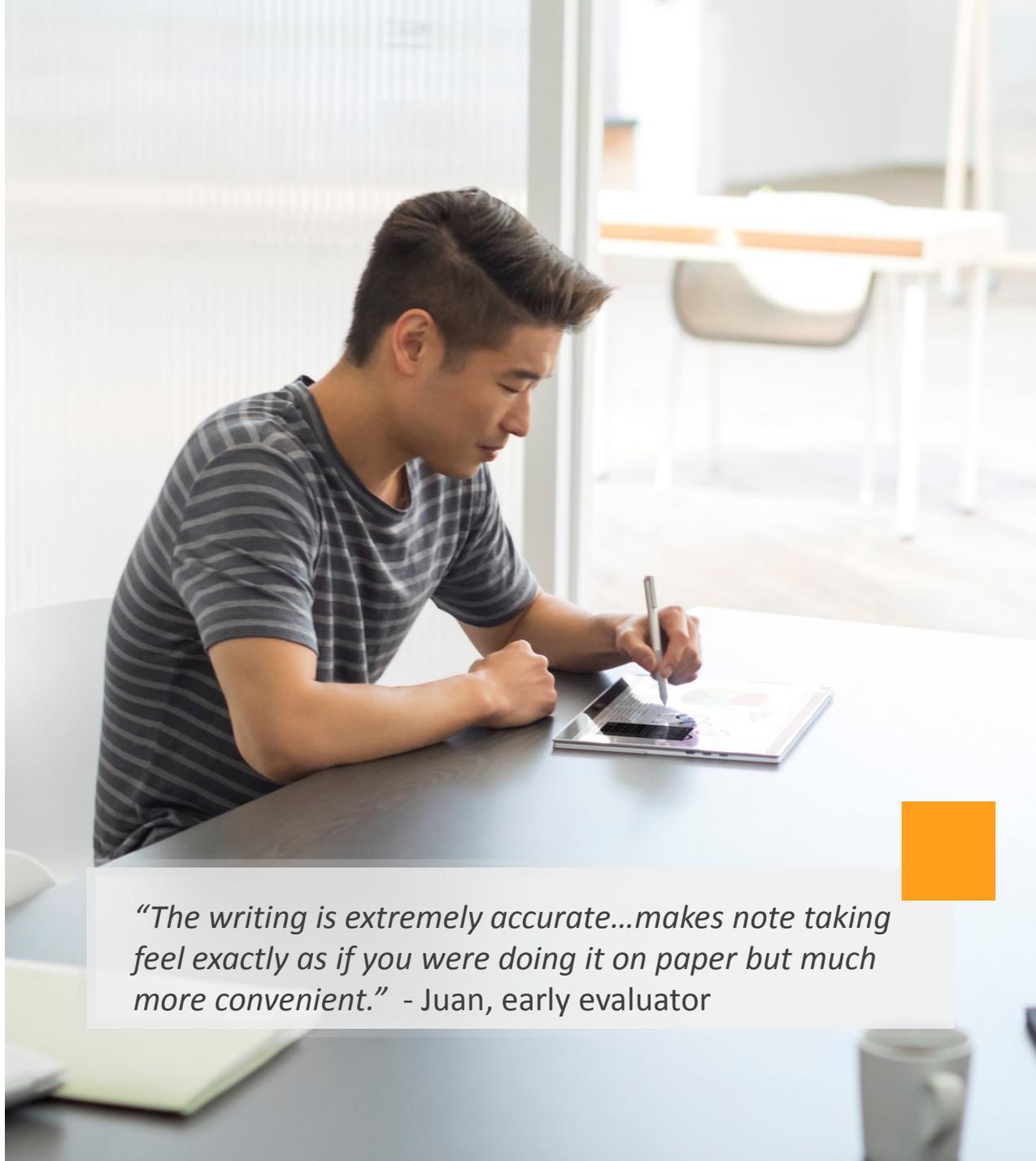
80%

WACOM TECHNOLOGY

Precision pen technology for ultra-responsive
note-taking, diagrams, and markup

PEN ALERTS

Never leave your pen behind with the
world's first active pen with proximity alert
for business PCs¹⁹



*“The writing is extremely accurate...makes note taking
feel exactly as if you were doing it on paper but much
more convenient.” - Juan, early evaluator*

HP Elite x2

GENERATION COMPARISON

x2 1012 G2

12.3"

8.05 mm

Standard

Up to 400 nits

Active Pen

4G LTE CAT 4

66 dB / 800 bass roll-off

2 Front Facing

1 USB-C™ Thunderbolt™ 3

1 USB 3.1 Gen 1

Dual Core

Sure Start Gen3⁴⁹

DESIGN

THINNESS TABLET ONLY

BEZELS

BRIGHTNESS

PEN²³

LTE³

SPEAKERS

MICROPHONES

PORTS

PROCESSOR

SECURITY

x2 1013 G3

13" Display in a 12" Chassis

7.9 mm

Side 39% Thinner
Chin 21% Thinner
Top 15% Thinner

Up to **700 nits³⁰**

Rechargeable Active Pen³²

4G LTE CAT 4/**9²⁶**

72 dB / 400 bass roll-off

2 Front Facing, **1 World Facing**

2 USB-C™ Thunderbolt™ 3
1 USB-C™ Alt-mode

Quad Core³⁸

Sure Start Gen4⁴⁰
HP Sure Run⁴¹
HP Sure Recover⁴²
Sure View Gen2³¹





MADE FOR ON THE GO

HP ELITEDISPLAY S14 14-INCH PORTABLE DISPLAY

The World's First 14-inch USB
Type-C™ Portable Display¹⁶

HP's first FHD Portable Display⁸⁶



40% MORE DONE

Users estimate a 40% boost in productivity by adding an additional display⁵⁷



46% THINNER & 12% LIGHTER

Easy to fit in your bag

Sized just right to carry along with a notebook, at nearly half the thickness of the previous generation – but packed with a Full HD display.



SIMPLE CONNECTIONS

Single USB Type-C™ Cable Setup

Connect with USB Type-C™ to connect both video and power over the same cable

More than half (55%) of SMBs believe that **mobile solutions improve employee productivity** because they can work anytime, anywhere⁵⁵

Users work away from their office desks **36% of the time**⁵⁶

HP Portable Displays

S14 VERSUS S140u

S140u

S14

S140u		S14
Standard	BEZEL	3-sided micro-edge bezel
16 mm 2.51 lbs	DESIGN	8.6 mm 2.2 lbs
14" diagonal TN panel	PANEL	14" diagonal IPS glass panel
DisplayLink over USB-A	CONNECTIVITY	USB-C™ direct drive
HD (1600 x 900)	RESOLUTION	FHD (1920 x 1080)
Brightness	OSD OPTIONS	Flicker-free, low blue light , brightness, contrast
90° X 50°	VIEWING ANGLES	178° X 178°



CARRY IT ALL ELEGANTLY

HP ELITE PORTFOLIO CASE



COMING SOON!

PROTECTED AND ORGANIZED

Protects your notebook and organizes essential accessories. Never lose or drop your accessories again!

PROFESSIONAL MATERIALS

Beautiful leather exterior and soft-touch, micro-suede interior.*

PERFECT FIT:

HP EliteBook x360 1030 G3

HP Elite x2 1013 G3

*. 95% Genuine split grain leather, 5% Micro-suede interior.



MOBILE POWER:

THE WORLD'S FIRST ULTRA-SLIM BUSINESS NOTEBOOK WITH NVIDIA® GeForce® GTX GRAPHICS¹⁴

HP ELITEBOOK 1050 G1



HP EliteBook vs. HP ZBook Studio

HP EliteBook 1050 G1



Enabling one-life

HP ZBook Studio



Clamshell

x360

Small Business
Owners

Gig Worker /
Freelancer

Corporate Power
Users

Creative Professionals
Design Professionals

WHO

Small business owners mainly using office applications

Web developers, technical writers, customized products

Business customers needing desktop performance in a mobile form factor

Professional content creators and software developers

Designers who rely on professional CAD-based applications

WHY

Premium highly mobile desktop replacement that delivers performance when they need it for office apps and one-life consumption

A professional design to reflect their brand, and highly mobile desktop-replacement performance to drive their business

Premium highly mobile desktop replacement that delivers productivity & mobility with a large screen. Security, Privacy, and collaboration are critical

Premium thin & light design for creating content in Adobe/other M&E direct-x applications, and developing in real-time-based apps

Premium thin & light design for accelerated performance when designing in CAD-based professional apps

WHAT

- Core i7, i5
- NVIDIA GeForce GTX 1050
- Up to 650 nits brightness for FHD

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- Core i7, i5
- NVIDIA GeForce GTX 1050
- Up to 650 nits brightness for FHD

- Xeon, Core i7, i5
- NVIDIA Quadro
- HP 4K DreamColor display with 600 nits brightness
- Wacom AES pen

- Xeon, i7, i5
- NVIDIA Quadro
- HP 4K DreamColor display with 600 nits brightness

**SMB, Freelance,
Corporate**

SMB, Freelance

HP ELITEBOOK 1050 G1

BUSINESS IS OPEN

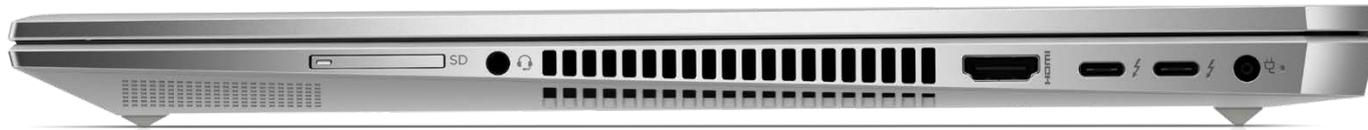
24 HOURS

BATTERY LIFE

Up to 16 hours of battery life²⁴

HP FAST CHARGE

Get 50% battery life in just 30 minutes²⁵



76% consider extended battery life as the most important feature when working on the go⁵¹



HP ELITEBOOK 1050 G1

CONNECT, CREATE, &
COLLABORATE



ENRICHED EXPERIENCE

- ✓ 4 speakers and 2 discrete amps
- ✓ Certified for Skype for Business®³⁶
- ✓ 2 front-facing microphones
- ✓ 1 world-facing microphone

AMAZING DISPLAY

Up to 650 nit brightness with HP Sure View³¹ offered as a display option to see your work, and share your work.



48% of respondents agree that **meetings should run smoother** and that **technology gets in the way**⁵²



PROTECT YOUR PRIVACY



You don't have to tape over your webcam to
feel safe from malicious surveillance

MODERN WORKSTYLES

Webcams are critical for conferencing & connecting

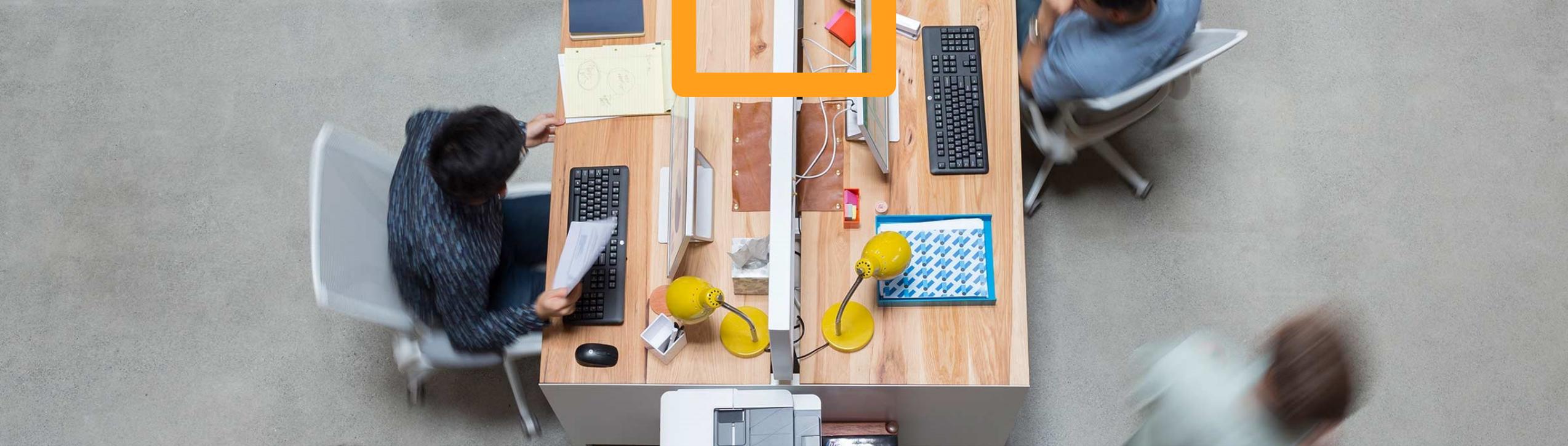
CLEAN DESIGN

Keep the clean design of your PC and access to the webcam with an integrated slider that closes off the camera physically.

HP PRIVACY CAMERA

The integrated **HP Privacy Camera**⁸⁵ physically blocks the lens of your webcam to protect against malicious surveillance





RE-DEFINING WORKPLACE & WORKSTYLE

Giving the office tools to work faster, and collaborate better.

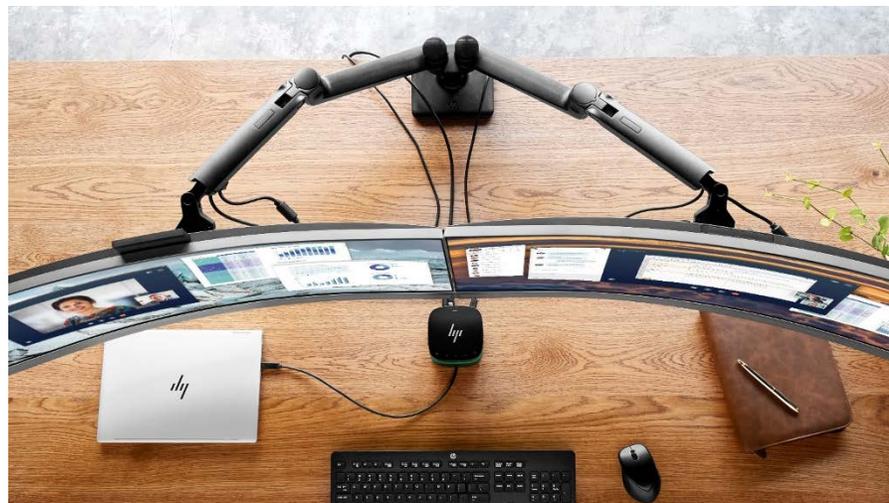


THE WORLD'S MOST VERSATILE

THUNDERBOLT™

DOCK G2⁵⁸

- Power, Data & Video Connection
- Dual 4K displays
- Audio Conferencing with speakerphone & collaboration keys⁵⁹
- Haptic feedback⁵⁹



STREAMLINE YOUR WORKSPACE

- ✓ HP EliteBook x360 1030 G3
- ✓ HP Thunderbolt Dock G2
- ✓ HP EliteDisplay S270n 4K Monitors





FIRST AiOs PURPOSE BUILT FOR COLLABORATION¹³

HP ELITEONE 1000 G2 AiO

World's most serviceable AiOs⁶³

First AiOs with upgradeable PC base and display for flexible re-deployment⁶⁴

World's first business-class 34-inch curved AiO with discrete graphics¹⁵



INDEPENDENT UPGRADES

Over 75% of Enterprise and SMB ITDMs mentioned that refreshing CPU and Display independently for best lifecycle management is among the top 3 benefits this new form factor brings (along with small footprint for most efficient use of desk space and easy to access ports)⁷⁴

CHOOSE
YOUR
DISPLAY

DISPLAY SIZE OPTIONS

- 23.8" diagonal FHD TOUCH & NON-TOUCH
- 27" diagonal 4K UHD DISPLAY
- 34" diagonal CURVED DISPLAY



MULTI DISPLAY SETUP

Connect with additional EliteOne 1000
Displays designed to match your AiO style.^{73,75}

KEY FEATURES

Stylish, large-screen productivity

Enjoy crisp visuals from almost any angle and plenty of room to navigate open applications on IPS, anti-glare screens that have a 3-sided micro-edge bezel.

Set up in moments

Easily switch the display head into your existing HP EliteOne 1000 AiO PC base with no tools required, or deploy it alongside an HP EliteOne 1000 AiO for a multi-display workspace.

Ready to collaborate

Use the 2MP pop-up webcam with microphone to connect with colleagues and push down when not in use to help prevent cyber-spying.

Supported by HP

Rest easy that your IT investment is supported by a three-year standard limited warranty (3/3/3).



HP EliteOne Display Options^{73,75}



EVERY PC PURCHASE IS A
SECURITY DECISION



Up to half of small businesses have unmanaged IT⁷⁷

NO IT DEPARTMENT NO PROBLEM

HP ELITE PCs: the World's Most Secure and Manageable PCs⁹ are designed to protect your business, even without IT

HP ENDPOINT SECURITY CONTROLLER

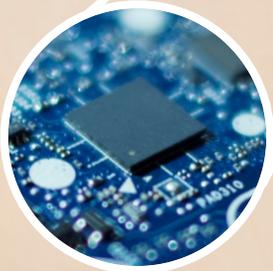
Provides a hardened root of trust

HP SURE START GEN4⁴⁰

First and only self healing BIOS, always enabled by default

HP SURE RUN⁴¹

Protect critical security processes from malware that tries to shut them down - enabled locally in HP Client Security Manager



A FRESH START ANYWHERE, ANYTIME

HP SURE RECOVER⁴²

Secure, automated, network-based software image recovery with only an internet connection

HP SURE RECOVER WITH EMBEDDED REIMAGING⁴³

Recover automatically, anywhere, anytime – no need for a network connection, backup media, or IT help



Optional feature on the HP EliteBook x360 1030 G3:

**THE WORLD'S FIRST AND ONLY PC
WITH A FIRMWARE-EMBEDDED
SELF-HEALING SYSTEM IMAGE⁷⁸**



CLICK WITH CONFIDENCE

Open attachments and work online with HP Sure Click⁷⁹

SECURE BROWSING

Stay protected from bad websites - just close the tab, and the malware is gone.

COMING SOON! FILE PROTECTION

Stay protected from malware lurking in common files. HP Sure Click now protect users viewing Word, Excel, and PowerPoint files in read-only

Young businesses have to be open to every new opportunity - which exposes them to a lot of potentially malicious files



PROTECT YOUR PRIVATE INFORMATION

World's **ONLY** PCs with integrated
privacy screens¹⁰

HP SURE VIEW GEN2³¹

protects against visual hacking with the press
of a button

SECOND GENERATION

HP Sure View Gen2 enables a better visual
experience in light OR dark environments –
from the plane to the café



TEXT AND CALL FROM YOUR PC

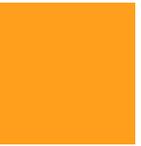
ACROSS iOS AND ANDROID™ DEVICES

HP PHONewise⁸¹ LETS YOU:

- Send & Receive messages with your PC keyboard
- Answer and make phone calls with your PC
- Get mobile notifications on your PC's desktop
- Control your Android™ phone from your PC



93% of consumers report using their
mobile phones at work⁸⁰



HP DaaS

SMART, SIMPLIFIED COMPUTING SOLUTION FOR TODAY'S WORLD.

Optimize your IT resources with HP Device as a Service (DaaS). A one-stop solution that delivers multi-OS devices combined with proactive endpoint management services and analytics in simple, yet flexible plans.

ONE SERVICE, COMPLETE SUPPORT

HP Device as a Service can help improve your cash flow, preserve capital to invest in other IT priorities, and support predictable and consistent IT budgeting.



HP DaaS Analytics and Proactive Management
Predictive Analytics, Security Enforcement, Remote
Management, Pay per Use Flexibility

HP DaaS



HP DaaS

La giusta macchina, il giusto supporto, ed i giusti servizi durante il ciclo di vita per la produttività desiderata.



MACCHINA

Opzioni alla fine del periodo



Rinnovo & Upgrade



Estensione



Terminare



LIVELLO di SERVIZIO

CONTRATTO 12 - 60 MESI



GESTIONE con CONOSCENZA

Sicuri anche alla fine del ciclo



Ritornati alla fabbrica HP



Neutralizzati & riciclati



Soluzioni Computing semplici ed intelligenti per il mondo odierno

per migliorare la produttività dell'utente, l'efficienza dell'IT e la gestione del parco macchine, come pure la prevedibilità dei costi



HP DaaS – per quali tipi di clienti...?



HP DaaS

La giusta macchina, il giusto supporto, ed i giusti servizi durante il ciclo di vita per la produttività desiderata.



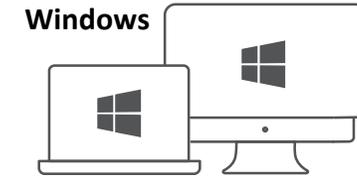
Benefici finanziari

- Mantenere alta liquidità – **nessun aumento estremo finanziario**
- Utilizzo dei soldi per (altre) priorità business
- Ridurre le voci «Assets» nel bilancio
- **Migliorare il Cash Flow**

Benefici per l'IT

- Conoscere meglio la vostra IT, ricevere **dati analitici**
- **Decisioni basate su dati** concreti e reali (real-time)
- **Esternalizzare** parte del **carico di lavoro IT** all'HP
- Meno tempi fermi grazie ad **analisi predittiva**
- **Niente più processo di ri-uso/recycling**

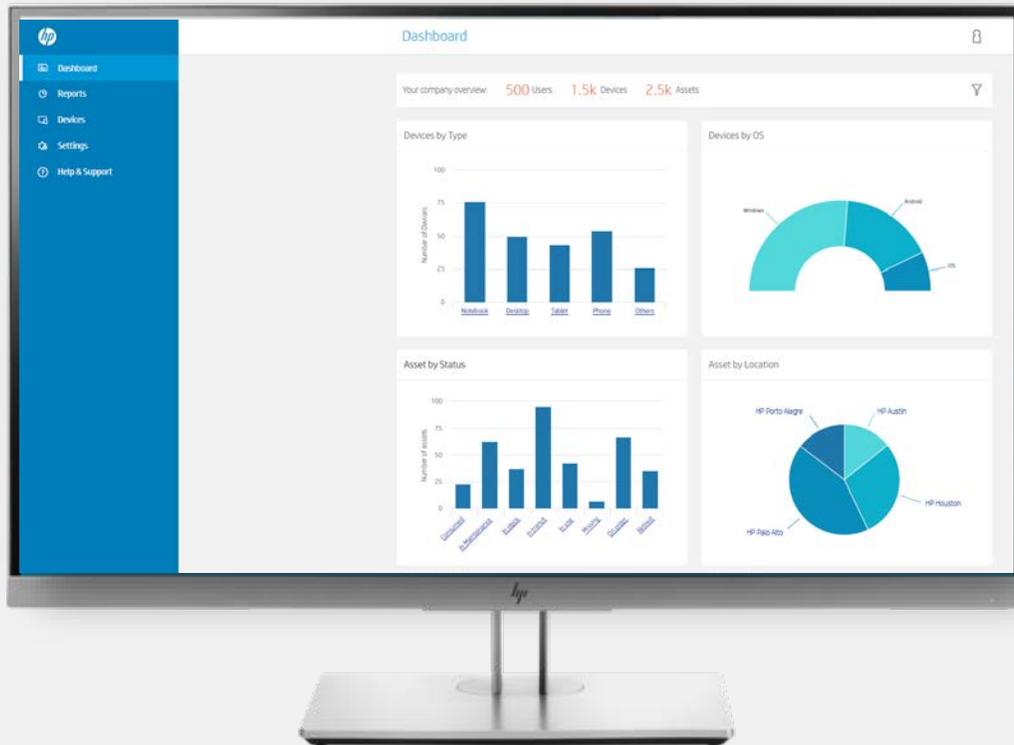
Dati analitici & rapporti



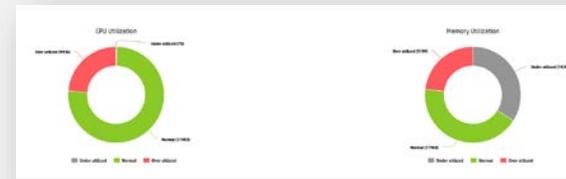
Mobiles



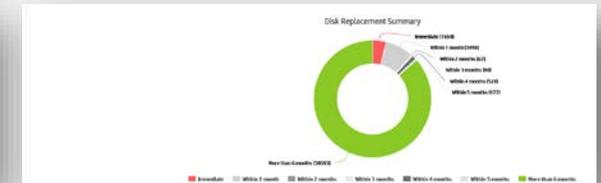
Dashboard



Analisi della performance



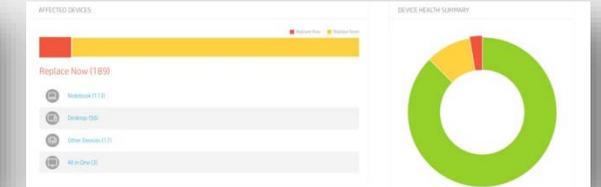
Analisi predittiva



Inventario dei devices



Proposta di rimpiazzo



World's #1 printer vendor



1. Based on IDC's Worldwide Quarterly Hardcopy Peripherals Tracker[®], 2017 Q4. For shipments of all printing devices (inkjet printers, laser printers, copiers, faxes, and multifunction devices, including production units)



CQ218 Swiss Market Share Printing

OPS A4

55.7%

Market Leader

OPS A3

15.3%

+1.7%pt QoQ

HPS IJ Home

39.1%

Market Leader

HPS IJ Business

58.2%

Market Leader

HPS Laser

59.2%

Market Leader

OFFICE

GAIN PROFITABLE
HARDWARE SHARE

AGGRESSIVELY
GROW CONTRACTUAL

CAPTURE CLOUD
PRINT OPPORTUNITIES



CREATING THE FUTURE TOGETHER

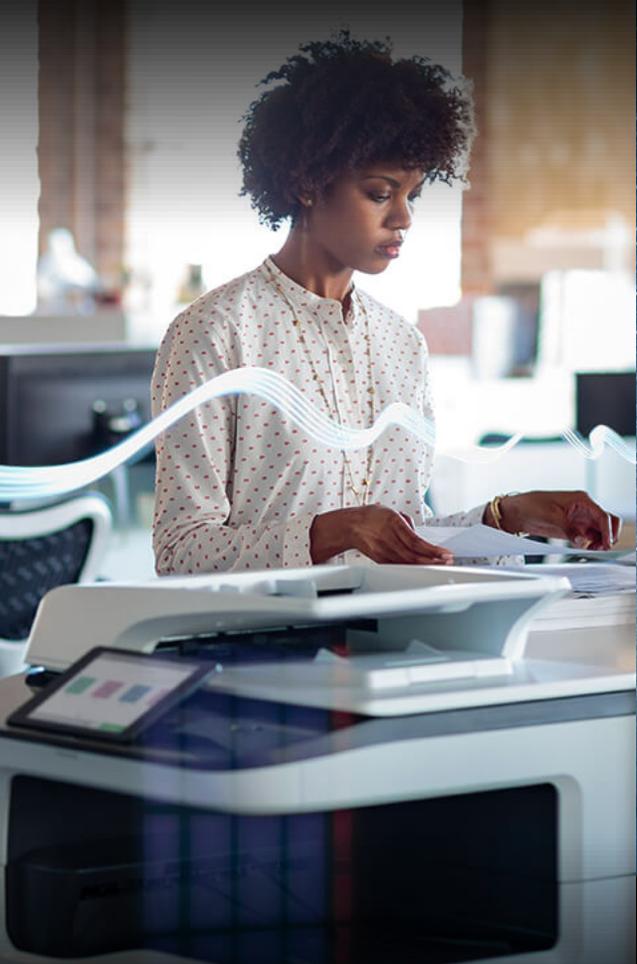
THE POWER OF PRINT IN OFFICE TRANSFORMATION



EVERYTHING
MOBILE



EVERYTHING
AS A SERVICE



EVERYTHING
SMARTER



EVERYTHING
SECURE



HP BUSINESS PRINTING: Choose the right family brand

**WHY CHOOSE
HP?**



Quality



Performance



Design



**Solutions
Services**



**WHICH PRODUCT
LINE IS RIGHT
FOR YOU?**

HP OfficeJet Pro



**Personal use and small teams
up to 5 users**

HP PageWide Technology



**Workgroups
from 3 to 25+ users**

HP LaserJet



**Personal use through departments
from 1 - 25+ users**



World's most secure¹



SECURE PRINTING with Print Security
Advisory & Managed Services



SECURE
THE DEVICE

- ✓ CONNECTION INSPECTOR
- ✓ ENDPOINT SECURITY (MICROSOFT SCCM)
- ✓ SURE START (BIOS PROTECTION)
- ✓ WHITELISTING
- ✓ RUN-TIME INTRUSION DETECTION



SECURE
THE DATA

- ✓ ENCRYPTED HARD DRIVES
- ✓ ENCRYPTED COMMUNICATIONS
- ✓ SECURITY MONITORING & MANAGEMENT



SECURE
THE DOCUMENT

- ✓ HP ROAM MOBILE PRINT SOLUTION
- ✓ ACCESS CONTROL
- ✓ COUNTERFEIT AND FRAUD DETERRENT



HP PAGEWIDE

Affordable color meets premium performance



THE BEST COST FOR COLOR¹

- Print more pages and replace cartridges less often with optional high-yield cartridges
- Less cost due to less long life consumables used



ENVIRONMENTAL ENGINEERING

- Reduce the carbon footprint (up to 55%)
- Lowest total energy consumption (no fuser,...)
- Generate up to 95% less supplies and packaging waste than laser devices



Speed

- Up to 75 ppm in General Office Mode
- No moving printhead



PageWide A3

The journey 2017- 2018



May
2017

Sept
2017

Oct 2017

Jan.
2018

Feb.
2018

Mar.
2018

Apr.
2018

May.
2018

Jun.
2018

Oct
2018

The launch of a new A3 technology, Managed Pro

Even more power in our line-up with Enterprise & flow models

More paper handling with PW internal finishing options

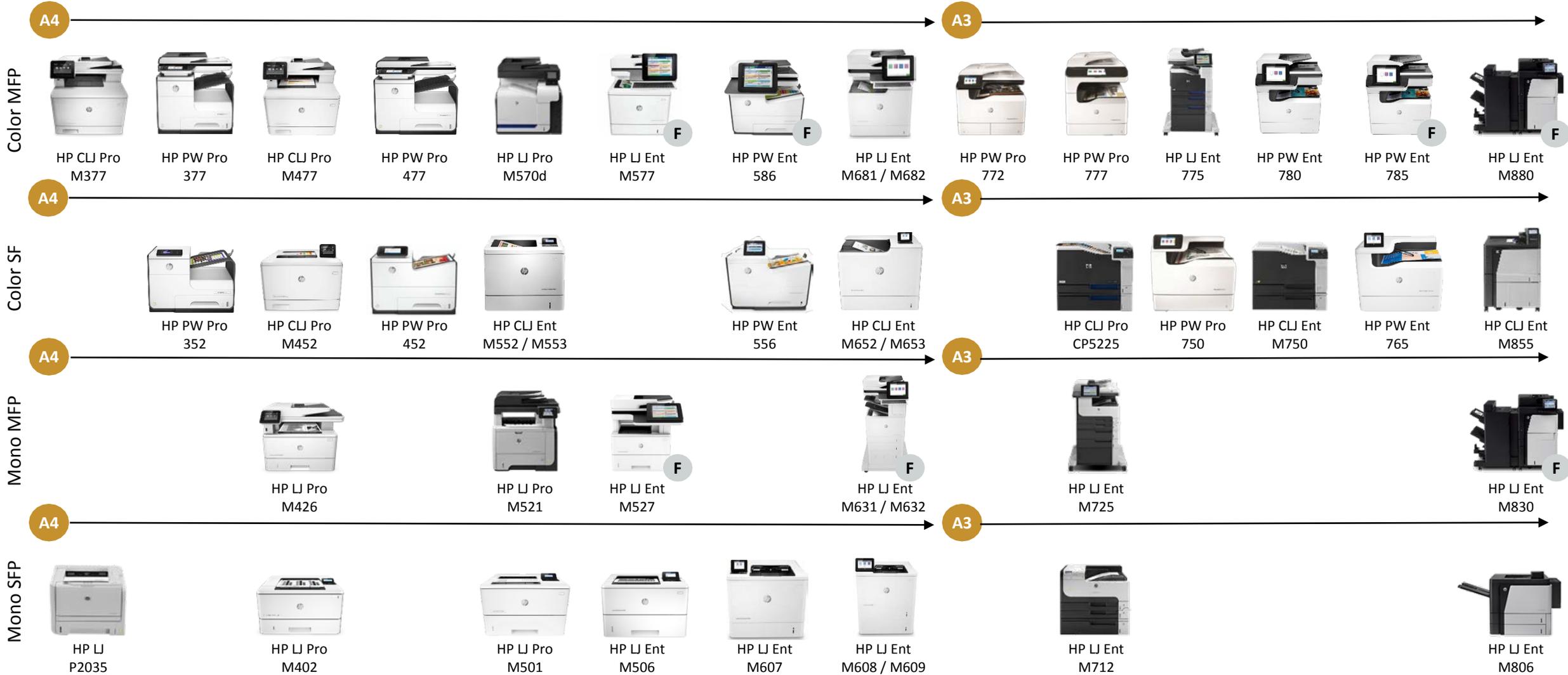
A extensive range with models for SMB including new Managed P-series

A stronger platform for continuous development across the range

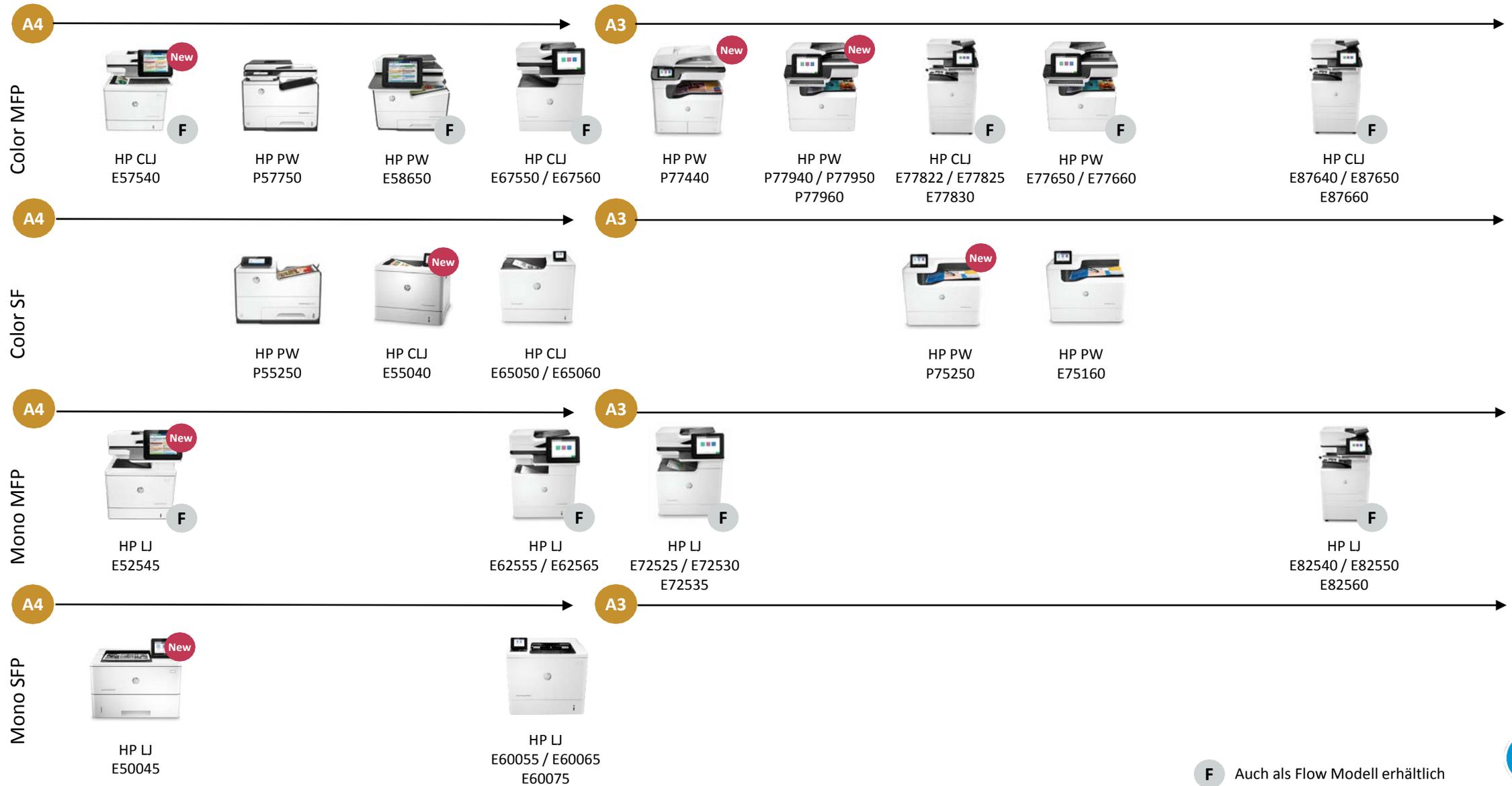
More paper handling with PW external finishing options



TRANSACTIONAL PORTFOLIO - FALL 2018



CONTRACTUAL PORTFOLIO – FALL 2018



F Auch als Flow Modell erhältlich



A close-up photograph of a young girl with light brown hair and striking blue eyes. She is looking directly at the camera with a slight smile. Her hands are raised to her face, with her fingers framing her eyes. Her hands are covered in vibrant, multi-colored paint, including shades of blue, green, yellow, and red. The background is dark and out of focus. The text "Keep Reinventing" is overlaid in white, sans-serif font across the center of the image.

Keep Reinventing